



# SPONSORSHIP

## HOMETOWN HOLIDAY

Date: Saturday, December 4, 2021  
 Time: 3:00 p.m. - 6:00 p.m.  
 Location: Community Park  
 Webpage: [www.vhw.org/Hometown Holiday](http://www.vhw.org/Hometown Holiday)

We proudly host the Hawthorn Woods Hometown Holiday event. This outdoor event will be a nostalgic evening where our community can gather to celebrate the holidays as we light our community tree, visit with Santa, enjoy wagon rides, and listen to the sounds of the choir carolling.

	<b>NORTH POLE \$1,500</b>	<b>CANDY CANE \$1,000</b>	<b>GINGER BREAD \$500</b>
Premier event webpage listing	✓		
Event webpage listing		✓	✓
Mention in weekly e-blast (sent to over 4,400 emails!)	4x	2x	1x
Facebook post	2x	1x	1x
Listed on Facebook event	✓	✓	✓
Logo in printed newsletter	1x		
Logo in Parks & Recreation e-brochure	1x	1x	
Banner at entrance of Santa's Tent Provided by sponsor	✓		
Event sponsor signage 18" x 24" Provided by Village	2x		
Signage rights at event Provided by sponsor	✓	✓	✓
Ability to distribute hand-outs	✓	✓	✓
Speaking rights at event	1-2 minutes	30 seconds	
Announcement at event	✓	✓	✓
Vendor booth space at event	✓	✓	✓

### Vendors (\$75)

Not interested in sponsorship but would like to attend Hometown Holiday as a vendor?

Visit the event webpage or contact the Parks & Recreation Department at (847) 847-3533.

